Medicines are an investment, not an expense

Every euro invested in medicine yields about 2 euro in benefits to society





People

- People live longer in better health
- People can work longer



Cost

- · Contributes to economic growth
- Provides work to other sectors (such as transportation)
- · Creates tens of thousands of jobs



Economy

- Saves other healthcare costs (such as hospitalizations)
- Less absenteeism costs

Source: WifOR Institute, Value of Medicines in Ireland, 2021; Facts & Figures Pharming, 2020; Holistic Perspective on the value of medicines, McKinsey, 2018